



generationOn

## 2011-2012 School-Year Calendar of Service Moments

September	
<i>Signature Event:</i> <b>September 11 Day of Service and Remembrance</b>	Commemorate the heroes of September 11 by challenging your students to exercise their courage to be an everyday hero through service to the community.
<b>Citizenship/Constitution Day</b> September 17	Use the rights and responsibilities guaranteed in the U.S. Constitution to teach about the importance of a civil society. Focus students on their responsibility to give their time, talent and treasure for the common good (philanthropy).
October	
<b>Make a Difference Day</b> October 22	Empower students to discover how much difference they can make in just one day of service to meet community needs!
<i>Signature Event:</i> <b>Make Your Mark Week</b> October 16-22	"Make Your Mark on the World: Go the Extra Mile!" Engage youth in selecting issues of interest in their community, and doing small acts or service projects that add up to making a big difference. Thanks to our partner, Hasbro Children's Fund, we will offer mini-grants to provide youth with the resources needed to carry out service projects.
November	
<b>Veterans Day</b> November 11	Use this teachable moment to have students focus on the contributions of "real" heroes for the common good, and plan for a way they can become heroes in even a small way in their community through service and volunteerism.
<b>National Philanthropy Day</b> November 15	This day provides an opportunity to reflect on the meaning of giving – how it has enhanced our civic society, as well as what there still is to do.
<i>Signature Event:</i> <b>Family Volunteer Day</b> November 19	Demonstrate the power of families who volunteer together to serve the communities in which they live. Volunteering as a family provides quality time for busy families, strengthens communication and bonds, and positively impacts local communities across the nation.
<b>Thanksgiving Day</b> November 24	In this season of giving, help your students reflect on what they are thankful for and how they can "pay it forward" to those who are less fortunate through a collection campaign for food, coats, or other needed items.
December	
<b>Christmas</b> December 25, <b>Hanukkah</b> December 20, <b>Kwanzaa</b> December 26	In this continued season of giving, help your students reflect on what they are thankful for and how they can "pay it forward" to those who are less fortunate through a collection campaign for food, coats, or other needed items.

January	
<b>New Year's Day</b> January 1	Each year more than half of all people living in the U.S. (more than 150,000,000 people) make New Year Resolutions. Encourage students to include service and volunteerism on their list of New Year Resolutions.
<i>Signature Event:</i> <b>Dr. Martin Luther King, Jr. Day</b> January 16	Raise student's awareness of the concepts of "caring, respect and fairness" and encourage students to demonstrate these character qualities to honor the legacy of Dr. King.
February	
<b>Black History Month</b>	Students explore the role of African Americans in U.S. history and celebrate their achievements with acts of service.
<b>Valentine's Day</b> February 14	Help students show their caring and friendship through acts of caring and kindness for individuals, and for organizations that serve those in need.
March	
<b>March is Reading Month</b>	Help students understand the importance of literacy and to act to support literacy in their community and in the world.
<b>Women's Appreciation Month</b>	Use the courage, passion and conviction of women philanthropists to inspire and motivate your students for service.
<b>World Water Day</b> March 22	Focus student attention on the need for water for drinking and also for irrigation to alleviate world hunger. Challenge your students to address the issue of water through a service project.
April	
<i>Signature Event:</i> <b>National Volunteer Week</b> April 15-21	A time to celebrate people doing extraordinary things through service. Focus student attention on the importance of volunteers and end the week with volunteering for Earth Day.
<b>Earth Day</b> April 22	Encourage environmental stewardship (preserving, conserving, repairing, and enhancing the environment) through awareness, problem identification, problem solving, and team building, focused around an environmental service project.
May	
<b>Join Hands Day</b> May 5	Develop relationships between young people and adults through neighborhood volunteering. Youth and adults work together to plan, organize and implement the day's activity which builds relationships, trust and respect, and creates a sense of community.
<b>Memorial Day</b> May 28	Use this "teachable moment" in honor and remembrance of those who gave their all in service to the United States to educate students about patriotism and motivate students for service to their community and country.
June	
<b>World Refugee Day</b> June 20	This event honors the courage, strength and determination of women, men and children who are forced to flee their homeland under threat of persecution, conflict and violence. Join others to raise awareness and funds in your own community.